

# PERSUASIVE ART PROJECT

Mr. Ge	rmain			
<b>Art Teacher</b>				
Art 1				
Period				

The mission of your cooperative design team is challenging and noble:

Your mission: persuade students to not only care about, but excel in their education.

#### **Mission Phase 1 - Creative Writing:**

Create titles and stories/adventures that will attract low achieving teenagers through their own personal interests. Your goal is to write mini stories/adventures (students must be able to be read them easily within 20 seconds) that are so interesting, exciting, entertaining, creative, bizarre, or mysterious, that they will captivate their attention. Your project should then motivate the students to want to excell in their writing abilities, homework, schoolwork, school attendance, behavior, desire to ask questions, and determination to show up to class on time. Each article must have a graphic associated with it to catch a teenager's attention. Although this is a team effort, at least one mini story/adventure must be written by each member of your team. Your titles must be so catchy that they will literaly stop students in the hallway and make them want to read.

## **Mission Phase 2 - Creative Graphics:**

Create the format/layout for your project according to what you think teenagers would like, for example:

The Apprentice • American Idol • Survivor • comic book • game board (such as Mario, Monopoly, etc.) • Olympic competition • Theme park ride • cartoon • tabloid • tour in a museum • election campaign • inside the human brain • I Love New York reality show • etc. You must create four unique themes, then choose the best one. Each theme should result in a major reward.

The graphics that correspond with each story can be created by combining photos, color pencils, paint, crayons, fabric, yarn, glitter, gift wrap, decorative wall paper, etc. In order to use any photo or other graphic, it must be written about in one of your stories. Your creativity should totally captivate the attention of teenagers as they are walking past your project.

## **Mission Phase 3 - Creative Oral Reading:**

Each team will present an entertaining, expressive reading of their mini stories/adventures to the class.

#### **Mission Phase 4 - Creative Whole Class Mural**

Grading will be based upon how well the art project will persuade high school students to desire the following 7 goals. (These goals are what each of your mini stories are based upon)				
☐ To stop ditching school and attend regularly ☐ To co	omplete high qua omplete high qua sk questions if th	ality school wo	ork	
To never be late to class  To be fair to those who worked the most, what grade do you and your team members think you earned individually?	Phase 1 Grade Leave blank	Phase 2 Grade Leave blank	Phase 3 Grade Leave blank	
Phase 1 Phase 2 Phase 3  First Name, Last Name	for teacher	for teacher	for teacher	
First Name, Last Name  First Name, Last Name				
First Name, Last Name  First Name, Last Name				